

Financial calendar for 2020

PARIS, France – 10 January 2019 | Sidetrade (Euronext Growth: ALBFR.PA), the Artificial Intelligence platform dedicated to accelerating company revenue, announces its 2020 financial calendar.

Annual Revenue for 2019

Tuesday, 21 January 2020 after Stock Market close

Annual Results for 2019

Tuesday, 28 April 2020 after Stock Market close

First Quarter Sales for 2020

Tuesday, 12 May 2020 after Stock Market close

Annual Shareholder general meeting

Thursday, 18 June 2020 from 11:00am to 12:30pm

First Half Year Revenue for 2020

Tuesday, 21 July 2020 after Stock Market close

First Half Year Results for 2020

Friday, 25 September 2020 after Stock Market close



Third Quarter Revenue for 2020

Tuesday, 20 October 2020 after Stock Market close

Annual Revenue for 2020

Tuesday, 26 January 2021 after Stock Market close

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About Sidetrade (www.sidetrade.com)

Sidetrade (Euronext Growth: ALBFR.PA) accelerates company revenue. Its Artificial Intelligence, Aimie, is able to recognize and anticipate customer behavior in order to recommend, in real time, the best strategies for sales and finance teams. Aimie reinforces three pillars of the customer journey: sales development, loyalty and payment speed. Sidetrade has a global reach, thanks to its 250 talented employees based in Paris, London, Birmingham, Dublin, Amsterdam and New York. Used in 80 countries, Sidetrade's technology enables more than 2,700 businesses of all sizes and from all sectors to be more competitive.

For further information, visit us at www.sidetrade.com and follow us on Twitter [@Sidetrade](https://twitter.com/Sidetrade).

In case of a discrepancy between the French and English versions of this press release, only the French version should be deemed valid.