

Revenue growth in first 9 months of 2019

PARIS, France – 15 October 2019 | Sidetrade (Euronext Growth: ALBFR.PA), the AI-powered B2B customer platform, announces that revenue is up 16% in the first nine months of the year, like for like.

Revenue up 16%, like for like

Sidetrade (million euros)	First nine months 2019	First nine months 2018	Variation
AI Sales & Marketing	3.2	2.7	+ 17%
AI Financials	15.8	13.6	+ 16%
AI Revenue like-for-like sales	19.0	16.4	+ 16%
B2C Services	-	1.8	-
Revenue	19.0	18.2	+ 4%

2019 data is consolidated and unaudited.

At the end of the first nine months of fiscal year 2019, Sidetrade continues to show double-digit growth (+16% against last year) with revenue of €19m. Let us recall that B2C Services have been withdrawn from revenue figures. This non-core business was phased out, as announced in late 2018.



The nine months of growth have been driven by Sidetrade's AI Sales & Marketing (+17%) and AI Financials (+16%).

Double-digit growth is expected for the entire 2019 financial year.

Next communication

2019 Annual Revenue: 21 January 2020 (after stock market close)

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About Sidetrade (www.sidetrade.com)

Sidetrade (Euronext Growth: ALBFR.PA) accelerates growth by laying the cornerstones of the customer journey: acquisition, upsell/cross-sell, churn reduction, and payment. Integrated with your CRM and your ERP, Sidetrade's revolutionary AI system called Aimie reveals unseen factors that can generate leads, drive new sales opportunities, improve retention and shorten payment delay. Over 1,500 businesses in 80 countries use Sidetrade technology to give their Marketing, Sales and Finance teams a competitive edge.

For further information, visit us at www.sidetrade.com and follow us on Twitter [@Sidetrade](https://twitter.com/Sidetrade).

In case of a discrepancy between the French and English versions of this press release, only the French version should be deemed valid.