


Sidetrade joins EnterNext® PEA-PME 150 index

PARIS, France – 6 November 2018 | Sidetrade (Euronext Growth: ALBFR.PA), the Artificial Intelligence customer journey platform, is pleased to announce that they have been selected for inclusion in the EnterNext® PEA-PME 150 index of the Euronext Paris stock exchange, to be launched on 17 November.

Olivier Novasque, Founder and CEO of Sidetrade, had this to say:

 *We are proud to be a part of the EnterNext® PEA-PME 150 index, a new benchmark, which enriches the family of Euronext indexes dedicated to European small- and mid-cap equities."*

A PEA-PME is a French shares savings plan (French *Plan d'Épargne en Actions*) to finance small and medium enterprises (French *Petites et Moyennes Entreprises*).

PEA-PME-eligible funds now represent nearly €5bn in assets. They have been among the best sources for raising capital since the start of the year.

One of the rare Euronext Paris-listed companies for those seeking to invest in artificial intelligence, Sidetrade is PEA-PME eligible. Technology is shaking up the economy and Sidetrade is set to be a key player in this new industrial revolution.

The global AI market could well be worth over \$15.7bn euros by 2030. According to PWC, AI is bound to boost productivity and sales. Companies must embrace artificial intelligence if they are to keep or gain a competitive edge.



The EnterNext® PEA-PME 150 is a stock market index for French PEA-PME eligible shares. Broader than the CAC PME index, the EnterNext® PEA-PME 150 is composed of 150 of the most liquid small and medium securities. The weight of each security and the full rules of the index will be posted on the [Euronext website](#) on 17 November.

Investors are invited to watch the Sidetrade video (< 2 minutes) <https://youtu.be/qPaLru3pQcA>.

Next publication

2018 Annual Revenue: 22 January 2019 (after stock market close)

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In case of a discrepancy between the French and English versions of this press release, only the French version should be deemed valid.

About Sidetrade (www.sidetrade.com)

Sidetrade (Euronext Growth: ALBFR.PA) provides Artificial Intelligence solutions to empower Marketing, Sales and Finance teams to grow sales and accelerate cash on the customer journey.

Seamlessly integrated with CRM and ERP, Sidetrade leverages Artificial Intelligence to reveal untapped new business opportunities, increase upsell/cross-sell, reduce churn, predict customer payments and accelerate cash flow generation. Over 1,500 companies of all sizes and sectors in 80 countries use Sidetrade AI solutions to gain a competitive advantage.

For more information, visit www.sidetrade.com and follow us on Twitter @Sidetrade.